



MR.

Nguyen Cong Binh Phuong

POSITION

Senior Associate

EMAIL

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Education

- LL.M (Université Paris 1 Panthéon – Sorbonne, France).
- Lawyer license.
- LL.B (Ho Chi Minh City University of Law, Vietnam).

Membership

- Ho Chi Minh City Bar Association.

Practice Areas & Industry Coverage

- Compliance & ABAC
- Employment
- Foreign Investment
- M&A
- Dispute Resolution
- Distribution/Retail
- Education
- FMCG
- Manufacturing

Profile

Nguyen Cong Binh Phuong is an associate with more than 07 years' experience in corporate and commercial practice, especially in foreign investment and M&A matters. Familiar with establishing businesses, asset/company acquisitions, business restructurings, and contractual arrangements, Phuong supports and provide solutions for foreign investors to achieve their commercial objectives in Vietnam.

Work Highlights

- Represent a multinational manufacturer in a USD 5,000,000 tax dispute against an administrative decision related to CIT incentives;
- Advise an American-based MNC to establish an export processing enterprise (EPE) and factories for the manufacturing of transportation and machinery, with the total investment amount for the first phase up to 100 million USD;
- Advise Korean enterprises on investment in Saigon Hi-tech Park for R&D and manufacturing high-tech projects on collaborative robots (cobot);
- Advise on several M&A transactions for enterprises conducting businesses in the fields of marketing, manufacturing, leisure and hospitality, education, mining, real estate, construction and fintech;
- Advise several public companies on offshore investment and forex transactions;
- Advise corporate compliance, public announcement, and other legal matters for public company;
- Advise a bank on establishing an insurance company at the Ministry of Finance;

- Draft and review distribution agreement for FIEs to set up wholesale systems and retail stores in the Vietnam FMCG field;
- Advise leading advertising agency subsidiaries of Japan on legal, tax, commercial, IP strategy for their promotion and advertising campaigns;
- Advise one of the leading e-commerce platforms in Vietnam on their commercial and corporate matters such as consumer protection regulations, platform policy, advertising, restructuring plan to establish a global management model for funding, and employee stock ownership plan (ESOP) scheme;
- Advise FIEs on acquiring land for projects which are subject to in-principal approval of the People's Committee;
- Advise FIEs on acquiring uncommitted and conditional business lines; and
- Represent clients on labor, land, tax, and commercial disputes.